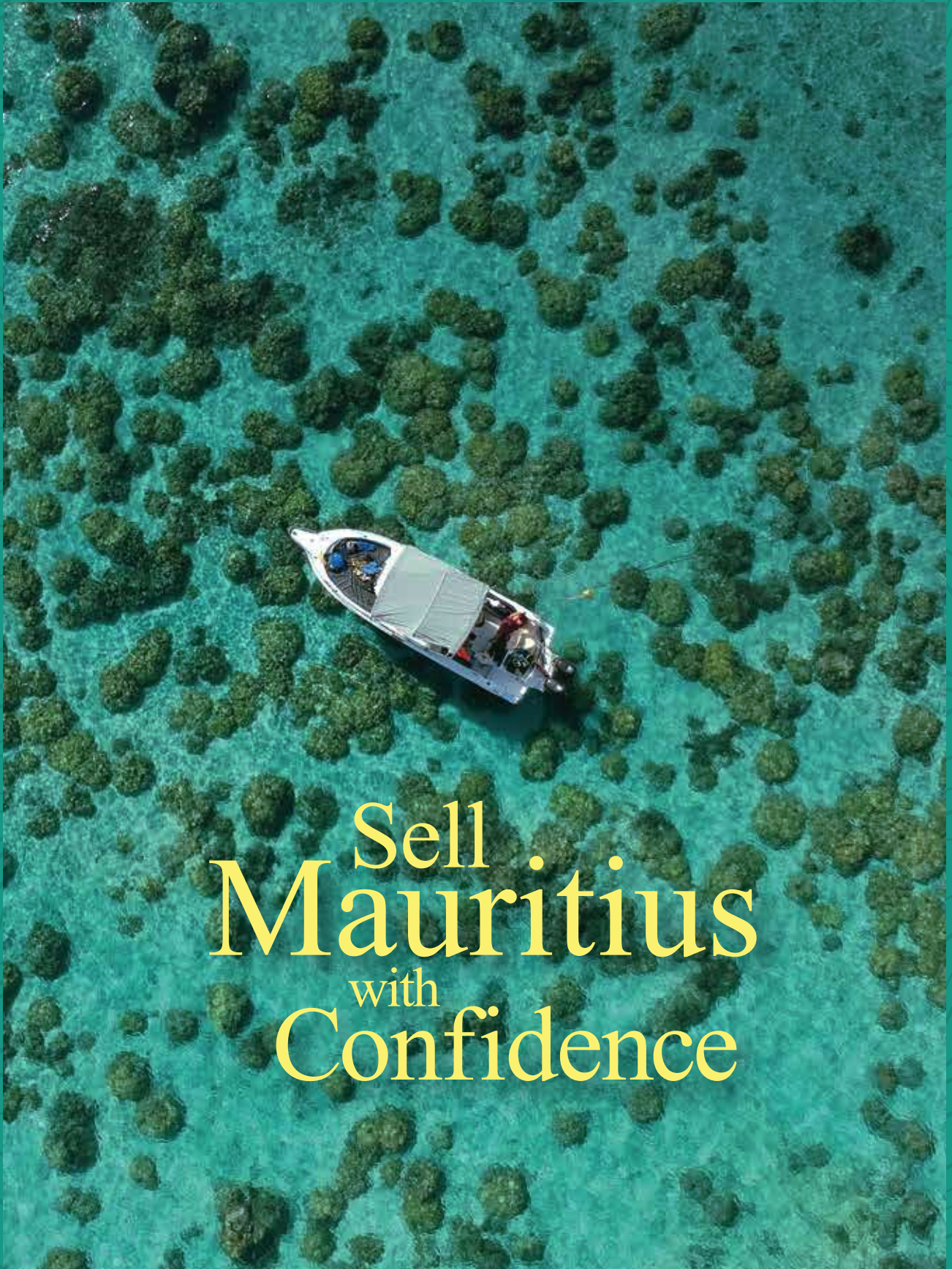


Mauritius

TRAVEL
turtle



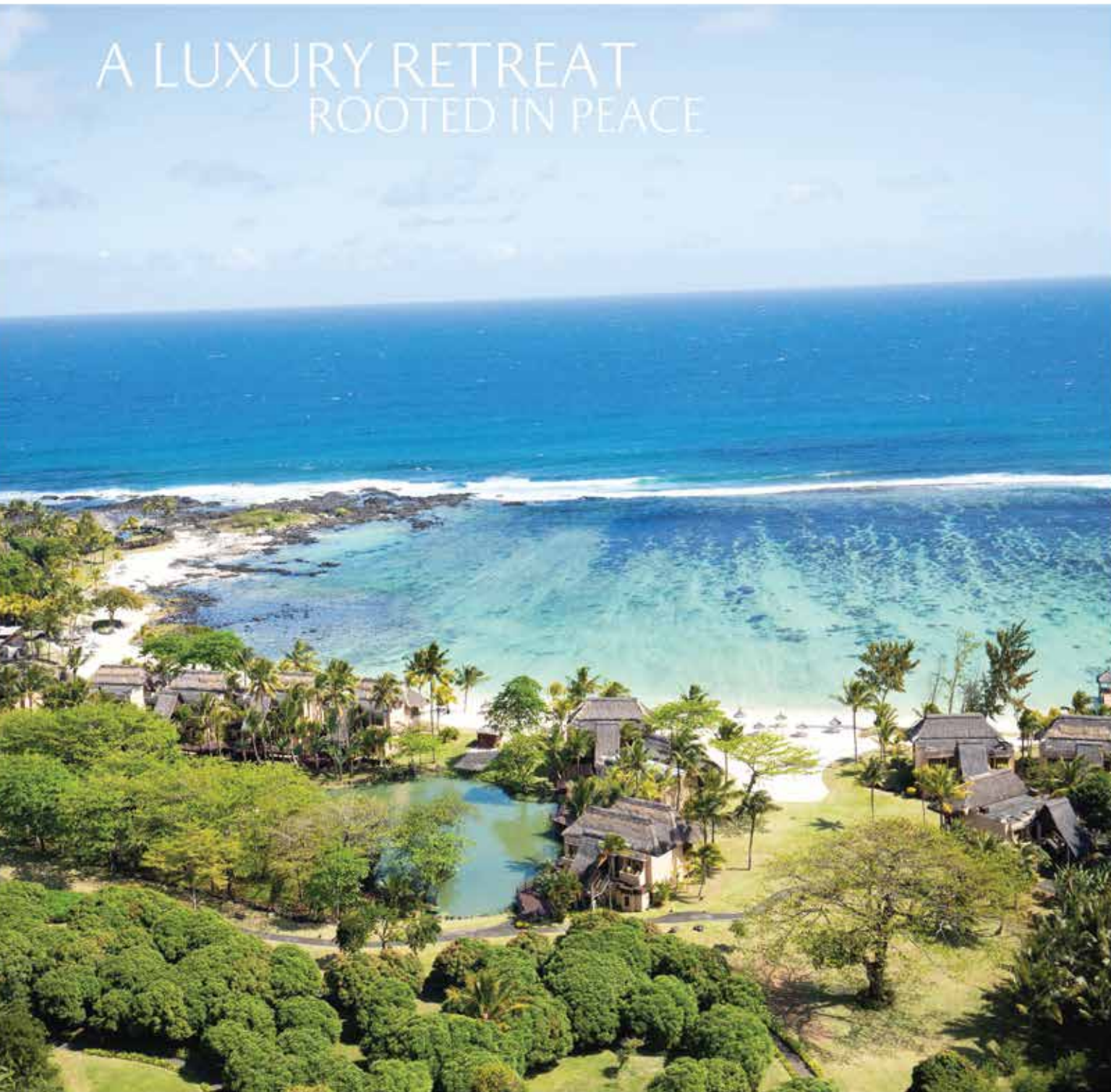
Sell
Mauritius
with
Confidence

Created Exclusively for the Indian Travel Trade

SHANTI MAURICE

RESORT & SPA

A LUXURY RETREAT
ROOTED IN PEACE



An experience designed for today's discerning traveller,
and those who bring these journeys to life.



A Note from the Director

There are some relationships that transcend diplomacy, commerce, and tourism. The relationship between Mauritius and India is one such bond, woven through history, heritage, language, values, and a shared sense of belonging. Today, as we witness a remarkable 19.1 per cent growth in visitor arrivals from India during the first months of 2026, we see more than encouraging statistics; we see the reaffirmation of a relationship built on familiarity, trust, and genuine affection.

What is particularly inspiring is the transformation in the way Mauritius is being experienced by Indian travellers. The island has become a destination of many dimensions, a place where celebrations are elevated, businesses form meaningful connections, wellness finds its natural rhythm, and luxury is defined by authenticity. This evolution reflects a broader shift in traveller aspirations, and Mauritius is proud to be responding with experiences that are richer, more diverse, and more meaningful than ever before. As custodians of one of the Indian Ocean's most cherished destinations, our vision extends far beyond visitor numbers. We aspire to deepen engagement, strengthen partnerships, and foster a tourism ecosystem that creates lasting value for travellers and stakeholders. The travel trade remains at the heart of this ambition. Travel advisors, tour operators, airline partners, hospitality leaders, and media platforms shape perceptions, inspire confidence, and influence the choices that define travel trends. Their role in Mauritius' success story is significant and deeply appreciated. The road ahead is one we approach with optimism and purpose. India will continue to be a strategic and valued partner in Mauritius' tourism journey. Together, we have an opportunity to grow arrivals, elevate the quality of engagement, broaden the narrative of what Mauritius represents, and create experiences. The foundations of this partnership are strong, its potential is extraordinary, and I remain confident that the most compelling chapter of the Mauritius–India story is yet to be written.

Benoît Harter
Director
Mauritius Tourism Promotion Authority (MTPA)



Content

6. Distinct Offerings

9. Year-Round Destination

12. Language, Food & Comfort

17. Beaches to Remember

PEARLE HOTELS

MAURITIUS



PEARLE BEACH RESORT & SPA (**** stars)

Ideally located on the beautiful Wolmar Beach in Flic en Flac, on the west coast of Mauritius, **Pearle Beach Resort & Spa** offers a relaxing and enjoyable stay. This 4-star hotel is the perfect destination for a peaceful tropical getaway.

Overlooking the crystal-clear waters of the Indian Ocean and surrounded by lush tropical gardens, the hotel provides an idyllic setting where relaxation and comfort come together.

Here, guests can fully experience the Mauritian way of life and discover the richness of the local culture in a calm and welcoming atmosphere.

The hotel features 76 comfortable and well-appointed rooms, each measuring approximately 35 m² and equipped with a private bathroom—ideal for unwinding after a day by the sea.

Designed with comfort and well-being in mind, the rooms include air conditioning, a double bed or twin beds, and a range of amenities to ensure a pleasant stay in a refined tropical setting.

A variety of sports activities are also available throughout the day, along with indoor games for added enjoyment.

GOLD BEACH RESORT & SPA (*** stars)

Located on the stunning Wolmar Beach in Flic en Flac, on Mauritius' west coast, **Gold Beach Resort** welcomes you to a truly beautiful natural setting.

Enjoy year-round sunshine, spectacular sunsets, and breathtaking views of Morne Brabant and the turquoise lagoon.

With soft sandy beaches, dramatic landscapes, and a peaceful tropical atmosphere, Gold Beach Resort offers an authentic Mauritian experience focused on relaxation and escape.



Familiar at Heart. Extraordinary in Experience.

Nestled in the serene waters of the Indian Ocean, Mauritius is a captivating island nation that transcends the typical tropical getaway. Renowned globally for its spectacular white-sand beaches, crystal-clear lagoons, and vibrant coral reefs, it stands as a premier destination for luxury seekers, honeymooners, water sports enthusiasts, multigenerational families, corporate incentives, weddings, and MICE groups alike.

Venture into the island's lush, mountainous interior, and you will discover a landscape teeming with natural wonders. From the breathtaking Chamarel Waterfalls and the mesmerising geological phenomenon of the Seven Colored Earths to the dense, wildlife-rich rainforests of Black River Gorges National Park, Mauritius offers endless adventures for hikers and ecotourists.

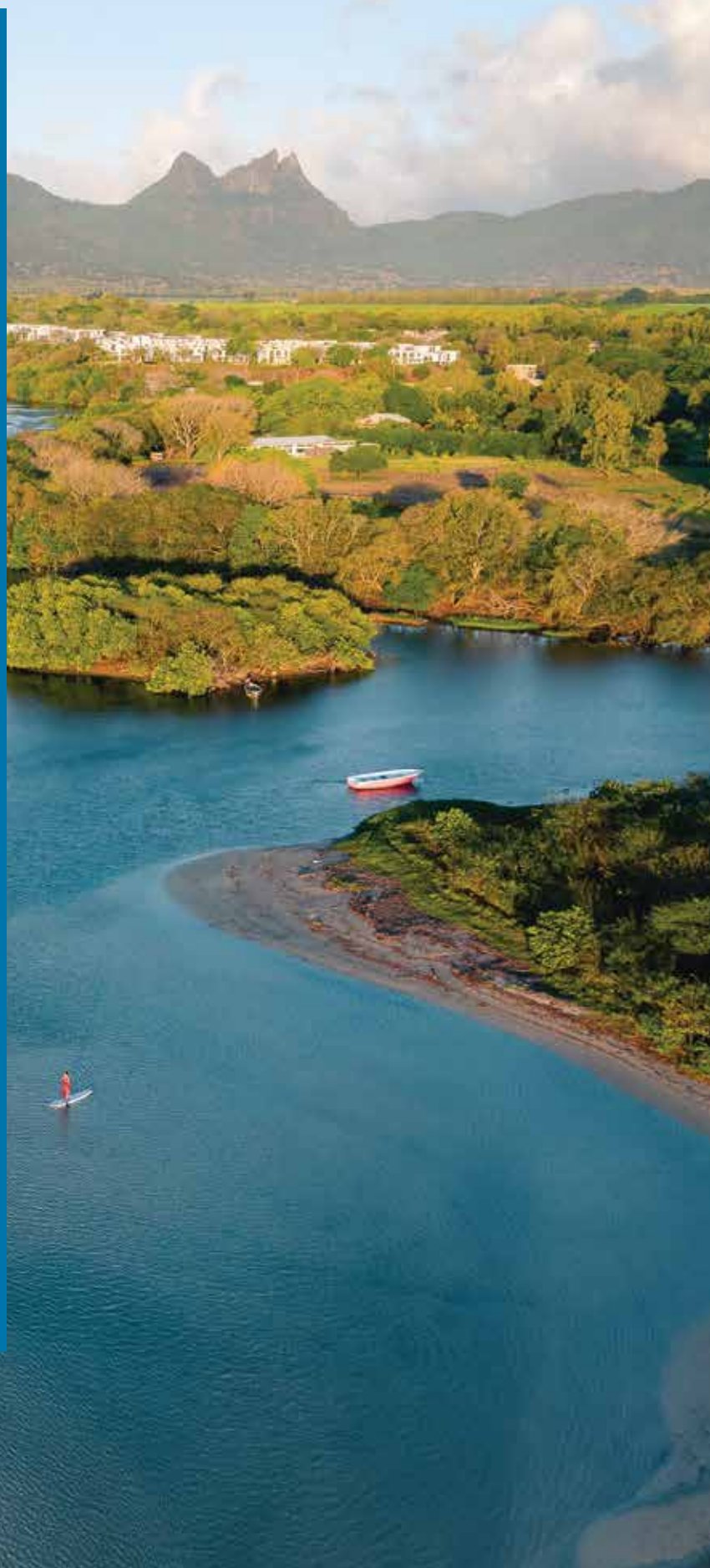
However, the true magic of Mauritius lies in its incredible diversity, extending far beyond its picture-perfect shores. As a historical melting pot of Indian, African, French, and Chinese influences, Mauritius boasts a remarkably warm and welcoming local heritage.

For Indian travellers, Mauritius is more than just another tropical destination. It feels comforting from the moment they land.

There's a strong Indian soul woven into the island. Hindi songs play in local markets, temples stand beside sugarcane fields, and festivals like Diwali and Maha Shivaratri are celebrated with enthusiasm. Add to that familiar food, warm hospitality, and easy visa access, and Mauritius becomes one of the easiest international holidays to recommend.

It offers an intriguing balance of luxury without being intimidating. Exotic without feeling unfamiliar. Relaxing, yet packed with memorable experiences. One holiday can include catamaran cruises, tea estates, rum tastings, lush hiking trails, wellness retreats, championship golf, and some of the most romantic beaches in the world.

Whether your client is planning a honeymoon, a family holiday, a destination wedding, or a corporate incentive, Mauritius delivers high satisfaction and excellent conversion potential.





The comfort of home, wrapped in luxury

Mauritius is a vibrant multicultural nation shaped by Indian, African, Chinese, and European communities, creating a rich blend of languages, traditions, cuisines, and festivals. With a relatively large population of Indian origin, the island already has a deep-rooted connection with India. A shared heritage creates a sense of belonging, and one instantly feels at ease and comfortable, like at home. The travel anxiety thus gives way to a more adventurous spirit willing to dive into new experiences. While many destinations across the world offer beach destinations, Mauritius makes it more exclusive, making one feel away from the crowds.

Think

- Quiet beaches
- Private villas
- Boutique resorts
- Personalised service
- Intimate experiences



Hidden Gem

If one is looking for a beautiful, untouched beach away from the big crowds and resorts, Pointe d'Esny is widely considered the best hidden gem in Mauritius.

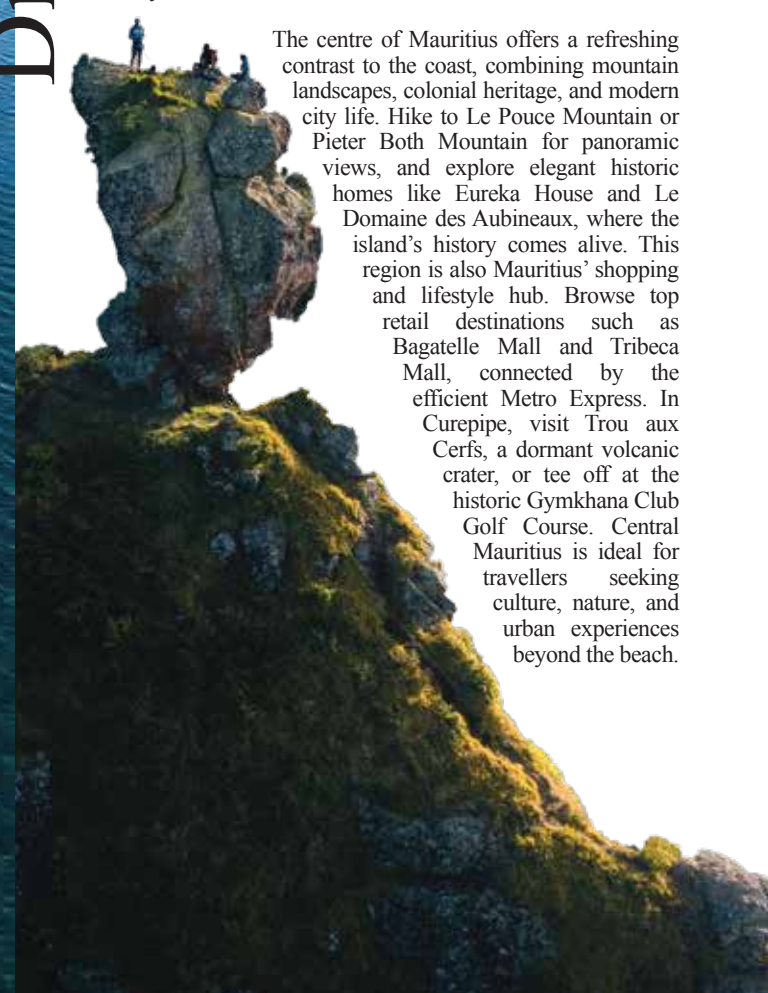
Located on the southeast coast near Blue Bay, it remains mostly a secret because there are no big signs or parking lots pointing to it. You have to access it through a small, unmarked sandy path nestled between private residential walls. It boasts some of the finest, whitest sand on the island and unbelievably clear, calm turquoise water. The water is protected by a coral reef, making it safe and perfect for a quiet swim or casual snorkelling.




One Island Distinct Offerings

What makes Mauritius so compelling is that each region has a completely different personality. In the north, the island is lively and energetic. Anchored by Grand Baie, this part of Mauritius is known for its vibrant nightlife, stylish restaurants, shopping, and easy access to northern islands like Îlot Gabriel and Coin de Mire. It is ideal for travellers who want a holiday with equal parts beach time, dining, and entertainment. The east, by contrast, is serene and naturally beautiful, with long stretches of powder-soft sand such as Belle Mare Beach and the crystal-clear lagoon around Île aux Cerfs. This coast is perfect for travellers seeking laid-back luxury, golf, sunrise views, and postcard-worthy beaches.

The south reveals Mauritius at its most raw and authentic. Rugged cliffs, crashing waves, sacred sites, and hidden beaches define this region. Highlights include Ganga Talao, the island's most important Hindu pilgrimage site, the historic Bois Chéri Tea Factory, and marine-rich Blue Bay Marine Park. It is the ideal choice for nature lovers and culturally curious travellers. On the west coast, Mauritius slows down to a relaxed rhythm. Known for spectacular sunsets, kitesurfing at Le Morne Beach, and the dramatic silhouette of Le Morne Brabant, the southwest region combines adventure, beach life, and some of the island's most iconic landscapes. Together, these four regions offer a destination that can be tailored to every kind of traveller.



The centre of Mauritius offers a refreshing contrast to the coast, combining mountain landscapes, colonial heritage, and modern city life. Hike to Le Pouce Mountain or Pieter Both Mountain for panoramic views, and explore elegant historic homes like Eureka House and Le Domaine des Aubineaux, where the island's history comes alive. This region is also Mauritius' shopping and lifestyle hub. Browse top retail destinations such as Bagatelle Mall and Tribeca Mall, connected by the efficient Metro Express. In Curepipe, visit Trou aux Cerfs, a dormant volcanic crater, or tee off at the historic Gymkhana Club Golf Course. Central Mauritius is ideal for travellers seeking culture, nature, and urban experiences beyond the beach.



Adding to that, Mauritian hospitality is heartfelt and genuine. Guests are welcomed with sincerity and looked after with meticulous attention. From the moment guests arrive at their resort, they are welcomed with sincere smiles, thoughtful gestures, and a level of personal attention that feels both effortless and heartfelt.

This warmth is evident across the island, whether it is a concierge remembering a guest's preferences, a chef preparing customised vegetarian or Jain meals, or local guides sharing stories about the island's history and traditions. Many Indian travellers find Mauritius especially comforting because of its strong cultural ties with India and the familiarity reflected in its cuisine, festivals, and everyday interactions.

Luxury resorts in Mauritius are known for highly personalised experiences - from private beach dinners and tailored spa rituals to curated excursions and family - friendly services. Combined with the island's relaxed pace and multicultural spirit, this attentive hospitality creates a sense of ease that transforms a good holiday into a deeply memorable one, leaving guests feeling cared for long after they return home.

SERVING WITH A HEART

CONNECTIVITY AND ACCESS

Direct connectivity makes Mauritius highly accessible from India.

Airlines operating direct flights include:

- Air Mauritius
- Air India
- IndiGo

Indian travellers can fly non-stop from:

- Delhi
- Mumbai
- Bengaluru
- Chennai

Flight time: approximately 5.5 to 6 hours.

Arrival is through Sir Seewoosagur Ramgoolam International Airport, with most resorts located 45 minutes to 1.5 hours away. That means travellers can relax by the beach shortly after landing.



Year-Round Destination

Mauritius is one of the few island destinations that can be confidently sold throughout the year. With a pleasant tropical climate and two mild seasons, there is never a bad time to visit. Summer, from November to April, is ideal for beach holidays, water sports, and romantic getaways, while the cooler winter months from May to October offer comfortable temperatures of 22 – 28°C, perfect for hiking, golf, and sightseeing. Shoulder months provide excellent value, making Mauritius an attractive option for both luxury travellers and budget - conscious clients seeking sunshine, relaxation, and memorable experiences any time of year.



With pleasant tropical weather throughout the year, Mauritius works in every season.

- Summer: ideal for beach holidays
- Winter: perfect for outdoor exploration
- Shoulder months: excellent for value-driven packages

Ideal Holiday Duration

Mauritius deserves a well-paced itinerary. Recommended Stay: 6 Nights / 7 Days

North

Best for:
• Beaches • Shopping
• Nightlife • Cruises

Highlights:
• Grand Baie
• Trou aux Biches
• Cap Malheureux
• Îlot Gabriel
• Château de Labourdonnais

South

Best for:
• Nature • Golf
• Wellness • Culture

Highlights:
• Bel Ombre
• Ganga Talao
• Le Morne
• Blue Bay Marine Park
• Bois Chéri Tea Estate

Centre

Best for:
• Heritage • Shopping
• Golf • Hiking

Highlights:
• Pieter Both Mountain
• Le Pouce Mountain
• Eureka House
• Bagatelle Mall
• Gymkhana Club Golf Course

East

Best for:
• Beaches • Nature
• Island Excursions
• Adventure

Highlights:
• Île aux Cerfs
• Belle Mare Beach
• Bras d'Eau National Park
• Eau Bleue Waterfall
• La Vallée de Ferney

West

Best for:
• Sunsets • Adventure
• Water Sports • Nature

Highlights:
• Chamarel Waterfall
• Underwater Waterfall
• Tamarin Bay
• Le Morne Brabant
• Kitesurfing at Le Morne

This split gives travellers a complete taste of the island.





LANGUAGE, *Food & Comfort*



Food in Mauritius tells the story of the island itself. Influenced by Indian, Chinese, African, and European communities, Mauritian cuisine is a vibrant blend of cultures, traditions, and flavours. For Indian travellers, this means the best of both worlds: the comfort of familiar dishes and the excitement of discovering something new.

Indian visitors will find no shortage of North Indian and South Indian cuisine, along with vegetarian, vegan, and Jain-friendly meals at most resorts and restaurants. But the real soul of Mauritius is found in its street food. Walking through local markets and coastal villages offers a delicious introduction to the island's culture.



Try the iconic dhol puri, a soft flatbread filled with yellow split peas and served with curry and chutneys. Snack on gateaux piments, crispy chilli fritters, or enjoy a steaming bowl of boulettes, delicate dumplings served in a light broth. Mauritian biryani carries its own distinctive island character, while sweets such as gato patate and cassava pudding reflect the tropical bounty of the land. From spicy street snacks to elegant gourmet dining, Mauritius offers a culinary experience that is warm, diverse, and deeply satisfying - much like the island itself.

This combination of comfort and discovery is a strong selling point.



Where to Stay

Mauritius is known for exceptional beachfront resorts featuring:



Luxury Resorts

- Spacious suites and villas
- Award-winning spas
- Golf courses
- Fine dining
- Private pools



Private Villas

- Ideal for families, wedding groups, and extended stays.



Boutique Hotels

- Perfect for couples and travellers looking for intimate experiences.

MICE & Weddings

Mauritius is a compelling choice for MICE and Weddings, combining world-class business infrastructure with the allure of a tropical island escape. Many luxury resorts offer sophisticated meeting rooms, state-of-the-art conference facilities, beachfront gala venues, and customised team-building experiences. Direct flights from India, easy visa access, and excellent hospitality make planning seamless for corporate groups and weddings.

Beach ceremonies, sunset pheras, and private celebrations create a magical experience. What sets Mauritius apart is the opportunity to pair business with memorable leisure experiences.

Delegates/Guests can enjoy romantic beaches, sunset cruises, rejuvenating spa treatments, private pool villas, underwater adventures, and candlelit dinners by the sea - creating an inspiring setting that rewards performance and leaves a lasting impression.



Image Credits: In Tune Travel



Incentive travel offerings can

- Leadership retreats
- Reward trips
- Team-building getaways
- Conferences
- Gala dinners
- Catamaran cruises
- Golf tournaments
- Adventure activities
- Wellness sessions



M

auritius is far more than a beautiful beach destination. It is an island where every day can unfold differently, offering a rich mix of relaxation, adventure, culture, and discovery. Travellers can spend the morning sailing across turquoise lagoons, the afternoon hiking through lush forests and waterfalls, and the evening enjoying local street food or a sunset spa ritual by the sea.

What makes Mauritius especially appealing is the diversity packed into one compact destination.

Beyond its iconic beaches, the island reveals sacred temples, colourful markets, tea plantations, rum distilleries, hidden coves, and charming villages where local traditions are very much alive.

Whether clients are seeking romance, family bonding, wellness, or immersive cultural experiences, Mauritius delivers with ease.

This versatility makes the destination highly attractive to a wide range of travellers - from honeymooners and families to MICE groups and repeat visitors. It offers the perfect balance of familiar comforts and unique experiences, ensuring every itinerary feels both effortless and memorable. In Mauritius, there is always more to explore beyond the shoreline.



Experiences That Sell *Mauritius*

Water Experiences

Mauritius is all about turquoise lagoons and endless ocean adventures. The island's protected lagoons make these experiences accessible even for beginners.

- ◆ Snorkelling
- ◆ Scuba diving
- ◆ Parasailing
- ◆ Island hopping
- ◆ Jet skiing
- ◆ Kayaking
- ◆ Sunset cruises
- ◆ Underwater walks



Beaches to Remember

Among the island's most loved beaches, each offers powder-soft sand and postcard-perfect views.

Belle Mare Beach

Le Morne Beach

Flic en Flac Beach

Trou aux Biches Beach

Beyond its beaches, Mauritius is lush and dramatic. Must-visit natural attractions include:

Black River Gorges National Park

Chamarel Seven Colored Earth Geopark

Le Morne Brabant

Visitors can hike through forests, discover waterfalls, and enjoy spectacular viewpoints.

Culture and Heritage

Mauritius' multicultural character is one of its greatest strengths.

Experiences include:

- Temple visits
- Cultural festivals
- Local markets
- Music and dance performances
- Street food trails

A highlight for many Indian travellers is Grand Bassin (Ganga Talao), a sacred crater lake and important Hindu pilgrimage site.

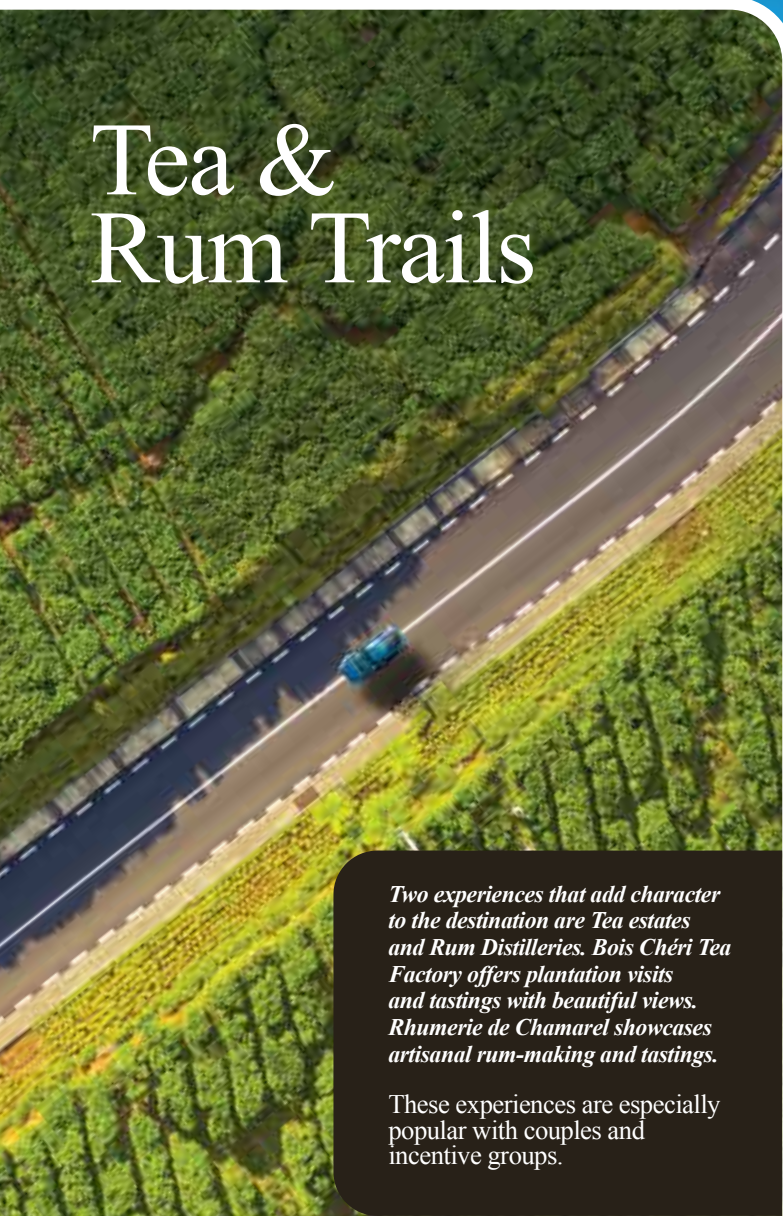


Exploration & Offbeat Discovery

For repeat travellers, Mauritius has many hidden gems. Such experiences add depth to the traditional beach holiday.

- Secret coves
- Scenic drives
- Plantation visits
- Village experiences
- Eco-adventures

Tea & Rum Trails



Two experiences that add character to the destination are Tea estates and Rum Distilleries. Bois Chéri Tea Factory offers plantation visits and tastings with beautiful views. Rhumerie de Chamarel showcases artisanal rum-making and tastings.

These experiences are especially popular with couples and incentive groups.



Wellness Escapes

Expect

- Oceanfront spas
- Yoga sessions
- Holistic therapies
- Wellness cuisine

Mauritius is ideal for travellers seeking rest and rejuvenation. The natural setting enhances every wellness journey.

How to Sell Mauritius

Positioning Statements

“Luxury without overcrowding”

“An international island holiday with Indian comfort”

“Perfect blend of relaxation and experiences”

Ideal Customer Profiles

- ▶ Honeymoon couples
- ▶ MICE groups
- ▶ Luxury family travellers
- ▶ Destination weddings
- ▶ Repeat international travellers seeking exclusivity

Quick Pitch Lines

“Perfect for couples and multigenerational families.”

“Short-haul luxury island escape from India.”

“Easy visa, direct flights, premium experiences.”

“A year-round destination with strong emotional appeal.”

Marketing & Engagement Ideas

Use WhatsApp campaigns with short itineraries & resort visuals

Promote honeymoon and family packages through reels and social media storytelling. Share quick travel facts: visa ease, flight duration, food comfort, and luxury appeal. Conduct destination webinars and online training modules for clients

Lead Conversion Flow

Inquiry → Visual Inspiration → Itinerary Suggestion → Resort Matching → Quick Follow-Up → Booking Conversion

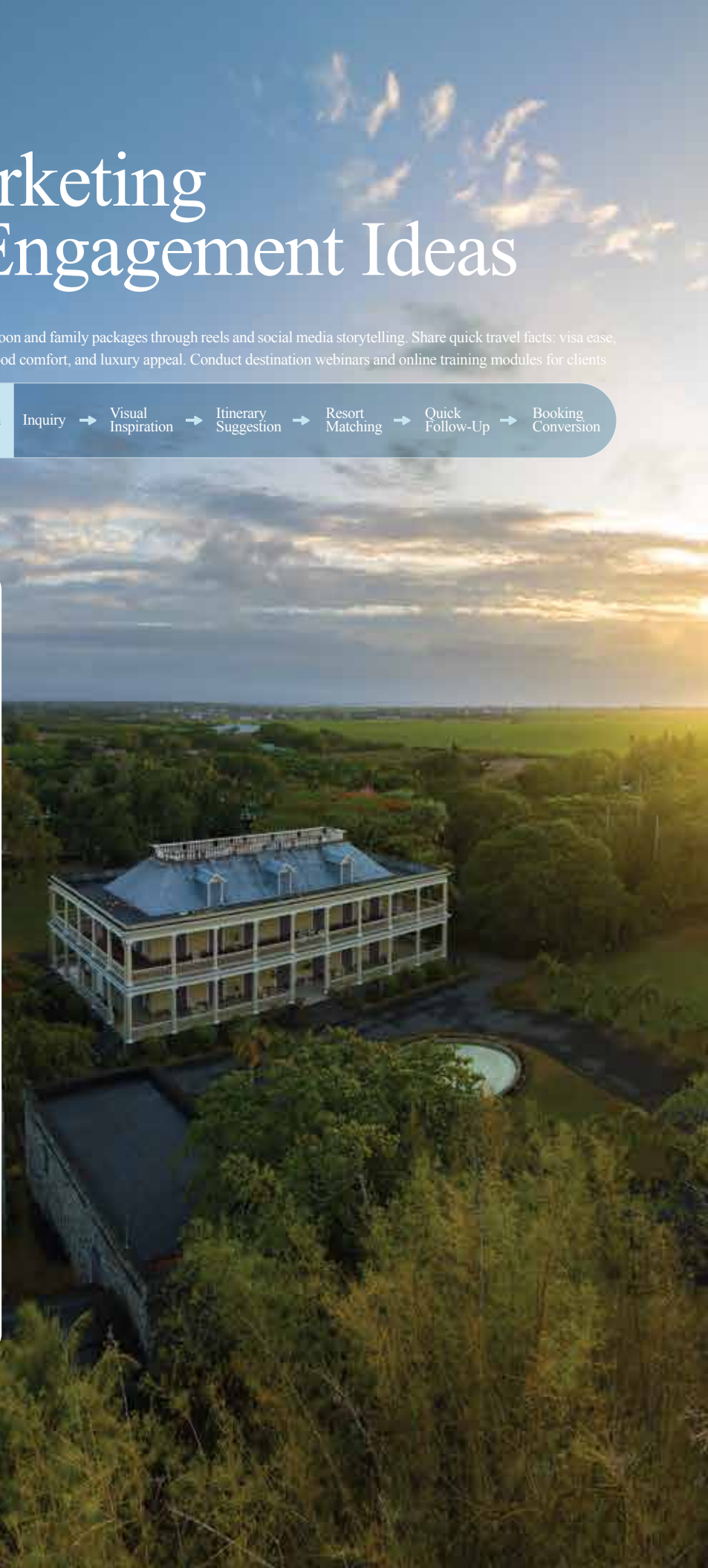
Become a Certified Mauritius Specialist

The 'Discover Mauritius: Destination Specialist E-Learning Program' by the Mauritius Tourism Promotion Authority is a valuable training tool designed to help travel professionals sell Mauritius with greater confidence. This self-paced online program offers a comprehensive understanding of the island's geography, culture, regional highlights, and diverse tourism offerings.

Through four engaging modules, participants explore everything from Mauritius' history and natural beauty to adventure experiences, hidden gems, and specialised segments such as honeymoons, family holidays, wellness retreats, golf, and MICE travel. The course equips agents with practical knowledge to match the right experiences and regions to different client profiles, making itinerary planning more effective and personalised.

On successful completion, participants earn recognition as certified Mauritius Specialists, enhancing their credibility and destination expertise. As an added incentive, agents who complete the program also stand a chance to win an exclusive familiarisation trip to Mauritius, subject to terms and conditions.

For travel advisors looking to deepen their product knowledge and boost conversions, this e-learning program is an excellent opportunity to become a true Mauritius expert.





MICE VAT

Exemption Scheme

Mauritius continues to position itself as a highly attractive destination for MICE, weddings, and international events through its newly introduced MICE VAT Exemption Scheme. Replacing the earlier VAT refund model, the new initiative allows eligible event organisers—both local and international—to apply for VAT exemption on accommodation costs incurred during qualifying events held in Mauritius.

The scheme applies to conferences, exhibitions, business meetings, destination weddings, international sports events, and television or cinema award events attended by 50 or more international visitors staying a minimum of three nights in Mauritius. Eligible visitors must hold a foreign passport along with a valid air or sea ticket from an international destination. The exemption covers hotel accommodation charges on half-board or full-board stays, while personal stay extensions beyond the official event period are not included.

Event organisers must register their event under the EDB MICE VAT Exemption Scheme at least three weeks prior to the event date, providing key details such as organiser information, event dates, venue, and expected number of international visitors. Once registered, the organiser is required to submit the VAT exemption application to the Economic Development Board of Mauritius within one week through the prescribed application format.

Combined with direct air connectivity from India, luxury resorts, world-class venues, and seamless hospitality infrastructure, Mauritius offers strong commercial potential for corporate groups and large celebrations. The simplified process through the Economic Development Board of Mauritius further enhances ease of planning for travel agents and event organisers.



Frequently Asked Questions



Do Indians Need a Visa?

Indian passport holders can obtain a Visa on Arrival in Mauritius for short leisure stays. Travellers should ensure they carry a valid passport, confirmed return tickets, and proof of accommodation.

What Currency Is Used?

The local currency is the Mauritian Rupee (MUR). Currency exchange is easily available at the airport, banks, and hotels across the island.

Are Cards Accepted?

Yes, international credit and debit cards are widely accepted at resorts, restaurants, shopping malls, and most tourist attractions. Carrying a small amount of cash is useful for local markets and street purchases.

Is Mauritius Safe?

Mauritius is considered one of the safest destinations in the Indian Ocean. It is clean, well-organised, and highly welcoming for couples, families, and solo travellers.

What Languages Are Spoken?

English and French are widely spoken, making communication easy for Indian travellers. Hindi and Bhojpuri are also understood in many areas because of the island's strong Indian heritage.

Is Vegetarian Food Easily Available?

Absolutely. Most resorts and restaurants offer excellent vegetarian, vegan, and Jain-friendly options, along with familiar Indian dishes.

Is Mauritius Good for Honeymooners?

Mauritius is one of the world's most romantic island destinations. Private villas, sunset cruises, beach dinners, and luxurious spa experiences make it ideal for couples.



Mauritius isn't just a holiday. It is a destination that makes travellers feel special, relaxed, and deeply connected. For Indian travellers, it delivers all the ingredients of a dream vacation:

- ▶ Stunning beaches
- ▶ Rich culture
- ▶ World-class hospitality
- ▶ Delicious food
- ▶ Easy access
- ▶ Memorable experiences



And for travel professionals, it offers something even better:

A destination that is easy to package, easy to sell, and consistently rewarding.

Sell Mauritius with Confidence.



Just married & already
IN LOVE
with The Ravenala Attitude.

4* All suites hotel · Adults-only wing · Set in nature
With exclusive honeymoon perks and local, made-for-two activities

For more info, contact
sheetal.kalisaran@hotels-attitude.com



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